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LAB:aa

November 13, 1972

Mr. Angus Thuermer Assistant to the Director Central Intelligence Agency Washington, D.C. 20505

Dear Mr. Thuermer:

This is a follow-up to our discussion of last Friday. publication, AFRICAN PROGRESS MAGAZINE, has been in existence for two years and has now a circulation of 150,000: 90,000 in Africa and 60,000 in the United States. Our target for African circulation is & million by June of 1973. This is quite possible because of orders that we have not been able to satisfy so far.

With this circulation in Africa, and especially as we reach opinion-makers on the continent as is indicated by the members of our advisory board, this publication can be an asset to the United States Government. We believe that we can help build a good image for the U.S. both in Africa and in the Black communities in this country, which currently greatly respect what our magazine prints. To this end we would appreciate a subsidy from your organization.

Sincerely yours,

Publisher

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